

Where Great Futures Take Flight

THE MOONSHOT GALA

15TH ANNIVERSARY
SCHOOL
THE WORLD

SPONSORSHIP OPPORTUNITIES

Friday, November 1, 2024
Ritz-Carlton, Boston

ABOUT THE MOONSHOT GALA

Join us at the Ritz-Carlton, Boston on Friday, November 1, 2024 at 6:30 pm for an inspiring and fun-filled evening that marks our 15th Year Anniversary.

Come and enjoy an open bar, delicious dinner stations, music and dancing with Angelena & The Unit. There will be a brief, inspiring program including our famous Live Auction and Fund-A-Need hosted by auctioneer John Terrio.

WHERE GREAT FUTURES TAKE FLIGHT

This year's Moonshot Gala celebrates 15 years on a mission to bring quality education to children in some of the poorest corners of the world.

Over the last 15 years, School the World has empowered more than 10,000 parents as "first educators", trained more than 7,000 teachers and brought quality education to more than 170,000 children. Our award-winning literacy program helped thousands of children get caught up after the pandemic and continues to be recognized as one of the most impactful education innovations worldwide.

This is only the beginning. We soon plan to extend our movement to new regions that need our expertise and support. **You** can help us achieve that goal by contributing generously toward this worthy cause.



HONORING DR. CHRISTINE LATHURAS: A CHAMPION FOR EDUCATION AND HEALTH

Dr. Christine Lathuras DDS exemplifies the spirit of service and dedication that lies at the heart of School the World. Her commitment to helping others was nurtured from a young age, accompanying her mother to soup kitchens and hospitals for the developmentally disabled. These early experiences instilled in her a profound sense of gratitude and a lifelong expectation to give back to those less fortunate.

Driven by a desire to make a global impact, Christine pursued dentistry and has since dedicated herself to volunteer oral surgery missions in over 20 countries. Her humanitarian work extended beyond healthcare; witnessing the plight of orphaned children led her to adopt two children from Guatemala, deepening her personal and emotional connection to the region.



Christine has been a steadfast supporter of School the World (STW) since its very first fundraiser and school dedication. Accompanying Kate, the founder, on the inaugural service trip with her children, she set a powerful example of commitment and involvement. Her contributions to STW are multifaceted—she is a reliable donor for schools and playgrounds, has successfully raised funds from her personal network, and actively participates in service trips to Guatemala and Panama. Christine has dedicated schools in multiple countries and currently serves on STW's Strategic Planning Committee and is also now a new member of the Board, where her leadership continues to drive the organization's mission forward.

Beyond her international and organizational commitments, Dr. Lathuras has also made significant contributions locally, volunteering with homeless shelters, domestic violence shelters, literacy programs, and Rotary. Despite her extensive involvement, she remains a devoted grandmother and mother, prioritizing family while inspiring others through her unwavering dedication.

Dr. Christine Lathuras's lifelong commitment to service, natural leadership, and compassionate approach embody the values of School the World. Her remarkable contributions have made a lasting impact on countless lives, and we are honored to celebrate her achievements at our gala. Join us in recognizing and applauding Dr. Lathuras for her extraordinary dedication and the positive change she continues to inspire within our community.





SCHOOL THE WORLD

15 YEARS OF IMPACT

148 SCHOOLS BUILT	80 PLAYGROUNDS BUILT
170,847 STUDENTS/ CHILDREN REACHED	10,194 PARENTS EMPOWERED
725 LIBRARIES STOCKED	7,604 TEACHERS TRAINED
2,000 SCHOLARSHIPS AWARDED	4,068 EARLY CHILDHOOD PARTICIPANTS

ABOUT US

School the World is committed to solving extreme poverty through the power of education. We believe all children love to learn, want to learn and are capable of learning. We believe all parents want a better life for their children and all teachers prefer motivation and achievement to apathy and failure. Nevertheless, we recognize that the complexities behind generational poverty require us to be innovative and often disruptive to change the status quo.

OUR STRATEGY

By partnering with local governments and communities, School the World turns failing schools into engines of sustainable development. Through our extensive programming, children are supported from early childhood through early adolescence with 10 years of quality education:

Early Childhood Development: We train women community volunteers to host workshops with mothers and infants ensuring that each child arrives at school developmentally ready to learn and thrive.

Primary Schools: Through new infrastructure (schools & playgrounds), parent empowerment trainings, teacher trainings and stocked classroom libraries, we ensure that all children achieve functional literacy.

Middle School & Alternative Schooling: As more children complete primary school and want to continue learning, we improve access to lower secondary school with scholarships and our Alternative Schooling Program.



Our Accelerated Learning Recovery Program began as post-COVID intervention to help children get caught up after two long years of school closures. Adapting a teaching pedagogy known as Teaching At the Right Level to our languages and a small group tutoring format infused with playful learning techniques allowed students to achieve remarkable gains in foundational reading and math skills. Last year, education think tank and convener Hundred.org recognized our program as one of the most impactful, scalable and innovative interventions in the world.

“Experiencing life in Panama has made me want to work harder at my schooling because I am truly so lucky to have things so easy. I will make the most out of my education for the ones who cannot right now.”

–Mia Markley, Needham, April 2024

“Connections have been made and relationships have sprouted that I am going to continue to engage in for a long time. This trip has been a highlight of my life.”

–Andrew Sullivan, Hingham, July 2024



U.S. HIGH SCHOOL SERVICE TRIP PROGRAM

School the World's High School Service Trip Program supports infrastructure growth and programming costs while providing an inspiring service experience for high school students!

Over 1,000 U.S. High School students have participated in our Service Trip Program.



✓ A mutually beneficial experience for all participants; the children and parents, as well as the students from the U.S.

✓ Training in leadership development and fundraising

✓ Opportunities for sustained engagement through our Ambassador Program

✓ Empowers students to become global ambassadors within their local communities, often teaching younger students about global literacy and education.

[Click here](#)
to learn more
about our High
School Service
Trip Program.

CORPORATE SERVICE PROGRAM

We take Corporate Service to the next level with our Corporate Service Trip Program. Employees spend a week in rural Central America completing the build of the company-sponsored school, forming lasting relationships with the community, bonding with colleagues and networking with like-minded global companies.

[Click here](#)
to watch our most
recent Corporate
Service Trip Video!



SPONSOR THE MOONSHOT GALA WITH SCHOOL THE WORLD

To Infinity & Beyond Sponsor
\$50,000

To the Moon Sponsor
\$25,000

Shooting for the Stars Sponsor
\$10,000

Blasting Off Sponsor
\$5,000

Ignite & Inspire Sponsor
\$2,500

General Admission Ticket
\$250 per person



SPONSORSHIP OPPORTUNITIES

To Infinity & Beyond Sponsor
\$50,000

To The Moon Sponsor
\$25,000

Shooting for the Stars Sponsor
\$10,000

Blasting Off Sponsor
\$5,000

Ignite & Inspire Sponsor
\$2,500

Tickets to the Event

25

15

10

4

2

SPEAKING ROLE for the representative of your choice in the program on stage or record a 1 minute personal message to be used on social media

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STORY WRITE-UP IN EVENT PROGRAM BOOK

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COMPANY LOGO/FAMILY NAME AD IN **EVENT PROGRAM BOOK****

FULL PAGE

FULL PAGE

HALF PAGE

HALF PAGE

QUARTER PAGE

COMPANY LOGO/FAMILY NAME RECOGNITION ON **ALL SOCIAL MEDIA PLATFORMS**

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COMPANY LOGO/FAMILY NAME LISTED ON **EVENT INVITATION***

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COMPANY LOGO/FAMILY NAME LISTED ON **POST-EVENT BI-ANNUAL NEWSLETTER**

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COMPANY LOGO/FAMILY NAME LISTED ON **ANNUAL REPORT***

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COMPANY LOGO/FAMILY NAME RECOGNITION **ON-SCREEN, NIGHT OF EVENT**

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COMPANY LOGO/FAMILY NAME LISTED ON **STW WEBSITE VISIBILITY FOR ONE YEAR**

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COMPANY LOGO/FAMILY NAME LISTED ON **EVENT PROGRAM BOOK**

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*Sponsorship must be confirmed by Monday, September 30, 2024

**The deadline to provide program book ad is Friday, October 15, 2024.



BOARD OF DIRECTORS

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**Committee in formation*





SPONSOR COMMITMENT FORM

Please list all information as it will appear in print.



Individual or
Company Name _____

Contact Name _____ Title _____

E-Mail _____ Phone _____

Mailing
Address _____ City _____ State _____ Zip _____

SPONSOR LEVELS (Please Check One)

- To Infinity & Beyond Sponsor \$50,000
- To The Moon Sponsor \$25,000
- Shooting for the Stars Sponsor \$10,000
- Blasting Off Sponsor \$5,000
- Ignite & Inspire Sponsor \$2,500
- General Admission Ticket \$250 per person

TOTAL: \$ _____

PAYMENT (Please Check One)

- A check is enclosed for the above donation checked. **Payable to School the World**
***please add in memo: School the World Gala.**
- Please reserve the above sponsorship for my company or myself and send an invoice to my attention.
- We cannot participate, but we are pleased to donate \$ _____ **payable to School the World**
***please add in memo: School the World Gala.**
- I would like to support School the World by recommending a grant from my Donor Advised Fund [DAF].* \$ _____
*Per the IRS, if you use a DAF or other personal foundation to support the event, you are not eligible for any of the tangible benefits listed.
- I would like to pay by VISA/MasterCard/AMEX OR **PROCESS ONLINE:** donate.schooltheworld.org/moonshotgala

Name on Card: _____

Card #: _____

Exp Date: _____ CVC Code: _____ **THANK YOU!**

PLEASE COMPLETE THIS FORM AND RETURN TO kate.curran@schooltheworld.org or mail to:
School the World
109 State Street, Suite 403
Boston, MA 02109

schooltheworld.org / Office Phone: 617-867-9500

Contributions are tax deductible as permitted by law. School the World is a 501 (c)(3) and its tax identification number is: 27-0176563.